



BENJAMIN WILKINSON

DESIGN & DIGITAL MEDIA CREATOR

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PROFESSIONAL SUMMARY

Digital media and graphic design graduate with experience in web design, visual layout, customer-facing communication, and organized project support. Skilled in Adobe Illustrator, Photoshop, InDesign, Canva, and Wix, with experience creating clean digital assets for websites, portfolios, campaigns, and marketing materials. Reliable, detail-oriented, and comfortable meeting deadlines and incorporating feedback.

EDUCATION

Bachelor of Science in Design & Digital Media, Minor in Business Management, *Cum Laude*
Beacon College, Leesburg, FL | Aug. 2022 – May 2026

SKILLS

Software: Adobe Illustrator • Adobe Photoshop • Adobe InDesign • Adobe Premiere Pro • Canva • Wix • Microsoft Word • Microsoft PowerPoint
Design: Web Design • Layout Design • Branding • Typography • Digital Illustration
Professional: File Organization • Customer Communication • Time Management • Team Collaboration

DESIGN & DIGITAL MEDIA PROJECTS

Portfolio Website

Wix / Personal Project

- Designed and organized a portfolio website showcasing digital media, branding, layout, signage, and illustration projects.
- Used visual hierarchy, typography, color, and page layout to present creative work clearly and professionally.
- Wrote project descriptions to explain design goals, creative process, and final outcomes.

Digital Media, Branding & Portfolio Projects

Beacon College

- Created digital design projects using Adobe Illustrator, Photoshop, InDesign, Canva, and Wix.
- Developed visual assets with attention to brand consistency, clean layout, audience communication, and polished presentation.
- Revised designs based on feedback to improve clarity, visual impact, and professionalism.

WORK EXPERIENCE

Library Front Desk - Student Worker

Beacon College, Leesburg, FL | Aug. 2023 – May 2024 and Jan. 2026 – May 2026

- Designed promotional flyers and digital assets for library events using Canva.
- Assisted students with computers, printers, and photocopiers.
- Maintained the cleanliness and organization of library equipment and sitting areas.
- Assisted with opening and closing procedures.
- Checked library materials in and out for students.

Peer Tutor

Beacon College, Leesburg, FL | Sept. 2024 – Dec. 2024

- Tutored students in college-level math, college-preparatory math, web design, and digital media coursework.
- Explained design, layout, and web-related concepts clearly to students with different learning needs.
- Supported students with project clarification, organization, and assignment planning.

Bank Teller Intern

United Bank, Chevy Chase, MD | Jun. 2025 – Aug. 2025

- Processed deposits, withdrawals, cash, and check transactions in a professional customer-facing banking environment.
- Reconciled daily transactions totaling up to \$10,000 while following financial procedures and maintaining attention to detail.
- Delivered attentive customer service by assisting clients with routine inquiries, resolving account issues, and ensuring a positive banking experience.
- Identified client financial needs and cross-promoted relevant products and services or directed customers to appropriate branch specialists.